THE THINGS
CONFERENCE
ASIA PACIFIC
On Tour

2020 *Virtual Conference*
SPONSORSHIP PROSPECTUS

25–27 November, 2020

Adelaide, South Australia

Proudly bought to you by the
Growing Data Foundation

GROWING DATA FOUNDATION

SPONSOR INVITATION

Following on from our highly successful 2019 Conference, The Growing Data Foundation is pleased to announce that we will once again be hosting The Things Conference Asia Pacific On Tour from 25-27 November, 2020 and invites your organisation to be a sponsor of this exciting annual event.

The Things Conference Asia Pacific On Tour aims to provide a showcase of the world's largest, open Internet of Things (IoT) ecosystem - The Things Network. It facilitates a rare opportunity for conference participants to develop their IoT knowledge and skills and to learn how industry and community leaders are leveraging the power of this technology to solve economic, social and environmental problems in local and global contexts.

In 2020, the conference will be conducted in a virtual format but will still feature an exciting mix of: keynote addresses; panel discussions; workshop sessions; and masterclasses.

We will also be offering a Virtual Conference Exhibition Space in partnership with Rogue Lumens. Our event will be the first time that this new and innovative approach to virtual exhibitions will be made publicly available in Australia. This partnership will enable sponsors to host a space where they can showcase their products, and conference participants can virtually 'pop' in to have a chat with sponsors as per an exhibition booth experience or go off to a breakout room for a more private conversation.

The program (which is currently being finalised) will feature an impressive line up of domestic and international presenters across the following five themes: Technical; AgTech; Education; Environment; and Smart Cities.

At this time, we are pleased to announce the involvement of the following conference presenters:

- **Johan Stokking**, Tech Lead and Co-founder, The Things Network, & CTO, The Things Industries, The Netherlands
- **Wienke Giezeman**, Co-founder, The Things Network, & CEO, The Things Industries, The Netherlands
- **Jan Jongboom**, Co-founder and CTO, Edge Impulse, The Netherlands
- **Matthew Way**, Founder, EcoNode, New Zealand
- **Laurens de Groot**, Co-founder, Smart Parks, The Netherlands
- **Andrew Sargent**, 2019 Nuffield Scholar, Australia
- **Josh Helbig**, Co-owner, Beam Internet, Australia

While the Growing Data Foundation's preference would be to offer this conference in a face-to-face format, we anticipate that offering it virtually will enable us to attract even more participants than the 170 individuals who attended the conference last year.

The team from the Growing Data Foundation are pleased to invite your organisation to join with us as a strategic conference partner by providing sponsorship at either at a Gold, Silver or Bronze level.

If you are interested in being a sponsor, please express your interest by emailing our Conference Manager, Jenny McCormick jenny@growingdatafoundation.org or by ringing +61 411 777 835 by no later than Friday October 16, 2020.

We look forward to your involvement in the 2020 The Things Conference Asia Pacific On Tour.

Leo Gaggl & John Ruciak on behalf of the Growing Data Foundation

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ABOUT THE GROWING DATA FOUNDATION

Incorporated in 2015, the not-for-profit Growing Data Foundation promotes the development of open projects and systems that support sustainable solutions to environmental, social and economic issues.

It's genesis began in 2014, when a team of future founding members of the Growing Data Foundation were successful in winning two state and one national GovHack Awards: the Unleashed Premier's Award; Building on Science, Research & Environmental Data; and the People's Choice Award for its What Grows Here? mobile application.

In 2016, the Growing Data Foundation founded The Things Network (TTN) Adelaide and currently facilitates the Adelaide OpenData and IoT Meetup that has over 900 subscribers.

A Growing Data Foundation team recently participated in the 2020 Australian GovHack competition. The team won the SA People's Choice Award and received an Honourable Mention in a NSW Category, with national and international awards yet to be announced. The entry: 'FireWater - Showing firefighters the fastest route to real-time available water', makes use of the Adelaide The Things Network for real-time water level monitoring. The project has sparked a close collaboration with the Surveying and Spatial Science Institute (SSSI) who are hosting the 'SSSI FireWater Map-a-thon' on 31 October, 2020 to encourage GIS specialists worldwide to enhance the Growing Data Foundation FireWater application.

The Growing Data Foundation is currently involved in a number of other LoRaWAN related projects in partnership with other government agencies and not-for-profit organisations. These include: wetland level monitoring with the Nature Trust Glenelg and an IoT project involving a group of Riverland High Schools, sponsored by the Loxton Waikerie Council.

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SPONSORSHIP OPTIONS & BENEFITS

	BRONZE $1650	SILVER $3300	GOLD $6600
Your logo & business profile included on the conference website with the opportunity to provide links to your website, social media platforms, product catalogues and other relevant business documentation (12-month exposure).	✓	✓	✓
Your logo included in the conference program	✓	✓	✓
Sole sponsorship rights for a speaker presentation session (including the opportunity to make a three-minute promotional presentation at the commencement of the session)		1	2
Sole sponsorship rights for a masterclass			2
Virtual exhibition space (can be purchased separately at other sponsorship levels for $660)		✓	✓
Invitation to make a workshop presentation		✓	✓
Invitation to present as part of a panel session	✓	✓	✓
Complimentary Virtual Conference tickets	2	4	6
Complimentary masterclass tickets (of your choice)			2
Organisation membership of the Growing Data Foundation (one year)	✓	✓	✓
Sponsor gift	✓	✓	✓

Please support the Growing Data Foundation in hosting the The Things Conference Asia Pacific On Tour 2020 Virtual Conference.

All prices incude GST

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2019 GALLERY

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